

DDA Minutes via ZOOM
April 15, 2020
8:00 – 9:00 a.m.

DDA Members Present: Sarah Murphy Sam Burch Joe Clark
 Addison Lester Nancy Musselwhite Jamie Wyatt

Staff Present: Brian Wismer Joyce Waits Julie Herbert
 Nicole Gilbert Ray Gibson Mike Bush

DDA Members Absent: Dan Vano

Call to Order:

Murphy called the April 15, 2020 meeting to order.

Approval of Minutes:

Motion by Wyatt and seconded by Burch to approve the February 19, 2020 minutes with an amendment to the minutes to correct the following “Motion by Wyatt and seconded by Vano to authorize Chair to sign purchase agreement in the amount of \$210,000 for the purchase of property located at 119 S Glynn Street”. There were no other corrections. Motion carried unanimously.

Motion by Lester and seconded by Burch to approve the March 9, 2020 called meeting minutes. Motion carried unanimously.

DCA Economic Activity Report/Local Developments/City Hall/COVID-19 Impacts

Wismer stated the following:

The report for March looks a little different due to additional reporting due to COVID-19.

- Businesses in Downtown temporarily closed: 13
- How many jobs have been impacted by the temporary close of business: 105?
- Number of Main Street Managed/Planned Events cancelled or rescheduled: 6
- Number of Non-Main Street Managed/Planned Events: 2
- Financial Impact of cancelled events: \$0
- Expected Attendance for all Cancelled events: 3700

- Downtown Events: 0
- Volunteer Hours: 8.0

- New Business Openings: 0
- Business Closings: Occasionally Yours – 119 Glynn Street
- Business Expansions or Relocations: 0
- Real Estate Sales, Housing and New Construction
 - New Residential - \$1,072,950 – Total 4
 - Total Property Sales - \$854,600 – Total 2
 - Private Rehab Projects - \$28,690 – Total 3

Wisner also stated that he has been working with the Fayette County Development Authority sending out a survey to local business owners to get feedback due to COVID-19. Wisner stated that they have received between 300 – 400 responses.

Gibson gave an update on City Hall and stated that construction is continuing to move forward and they are making up some time due to all the rain and it is about 2 months behind schedule overall.

Murphy asked if there was anyone from the public listening in and if there were any questions. Smith from the City IT department stated that there were none at that time.

Holliday Dorsey-Fife Museum:

Gilbert reported the following:

- Rescheduled event book signing with David McConnell author of “The Irish Roots of Margaret Mitchell” moved from March 21 to July 18.
- Gilbert stated that Living History event for this year will not happen in May. Gilbert will talk to the HDF manager and discuss trying to reschedule later in the year, or reschedule for 2021.
- Gilbert is working on the National Register for the North Jeff Davis corridor. Gilbert stated that the deadline to submit is December 2021. Gilbert feels that she should have a preliminary packet ready by April/May of 2021.
- Gilbert is also working on a new exhibit for the museum for the 200th anniversary of the County.

Murphy asked the board if they had any questions for Gilbert.

Financial Report:

Bush gave the financial report for the month of March.

Murphy asked if Gremlin Growlers rent revenue would be deducted monthly or yearly. Bush stated it would be deducted at the end of the fiscal year, however could do either way. The board stated that it would be better to take out at the end of each fiscal year.

Old Business:

There was no Old Business to discuss.

New Business:

Lester Property Site Planning

Wisner stated that he had discussions with the Department of Community Affairs Design Team in regard to the Lester Site Planning project. Wisner presented a picture of the site and marked specific areas on the picture for the design team to focus on. Wisner stated that he has traded emails with the design team, however does not have anything to present from the architect at this time. Wisner stated that he should have a conceptual site plan to review at the next meeting. Wisner also stated that discussions with a potential purchaser have not progressed, likely due to COVID-19.

Executive Session – to discuss acquisition or sale of real estate

Motion by Musselwhite and second by Clark to go into Executive Session. Motion carried unanimously.

Motion by Burch and seconded by Musselwhite to come out of Executive Session. Motion carried unanimously.

Motion by Burch and seconded by Wyatt to approve the Purchase Agreement for the Depot in the amount of \$210,000 and additional terms as presented. Motion carried unanimously.

Murphy asked Wisner if she should sign the Purchase Agreement, and scan the copy to Wisner. Wisner agreed. Wisner stated that he is not sure how the sale will be completed due to COVID-19; most likely through virtual closing.

Motion by Musselwhite and seconded by Burch to authorize Murphy to make the amendment to extend the lease agreement for 2 months on the 101 S Glynn property and waive rent payments for April and May 2020. Motion carried unanimously.

Open Discussion

Wisner stated that he met with the City engineer regarding the Alleyway project. The initial drawings from TSW do not factor in the topography; therefore, revisions need to be made in the following area in addition to the other tasks.

Boundary Survey - \$2,500

Topographic Survey - \$2,500

Concept Plan - \$2,000

Total Cost - \$7,000.00

Lester asked Wisner to explain the boundaries. Wisner explained to Lester. Wisner asked the board for approval to move forward with the items presented. Motion by Wyatt and seconded by Lester to sign the task order and move forward with the project. Motion carried unanimously.

Wisner also stated that he had planned a site visit to the 119 S Glynn property, however due to COVID-19, this will be placed on hold. Wisner stated that the water has been turned off as well.

Wisner gave an update on the Concert Series/Ticket Sales and stated that the Series Renewal has been completed and we are at about 60% of where we were last year. Wisner stated that the first concert is scheduled for May 29, however, he has had discussions with the band's agent and already has back up dates should the concert need to be rescheduled. Wisner stated that at this time, he will not aggressively push ticket sales.

Musselwhite thanked Wisner for the update and for arranging all of the concerts.

Adjourn:

Motion by Burch and seconded by Lester to adjourn the April 15 meeting. Motion carried unanimously.

Respectively submitted,

Joyce Waits